



Call for Expression of Interest for Short-term Graphic Designer

Green Lungs for our cities – alternative and bottom-up monitoring platform for air quality, noise pollution and urban greenery for policy influencing at local level – A project funded by the EU Delegation to Albania and implemented by Co-PLAN, Institute for Habitat Development and Milieukontakt Albania.

Position title: Graphic Designer

Required Expertise areas: Graphic Designer visual products and programs; Office, Photoshop, Multimedia; Windows and Macintosh OS; basic HTML knowledge; familiarity with content management system platforms (more specifically, WordPress) Adobe Package (Photoshop, Illustrator, Premiere, Audition), Wondershare Video Editing.

Assignment location: Tirana (Albania)

Project title: Green Lungs for our cities – alternative and bottom-up monitoring platform for air quality, noise pollution and urban greenery for policy influencing at local level.

Project code: 2018/395-682

Organisation: Co-PLAN, Institute for Habitat Development

Contract duration: up to 40 days

Notice issued: September 3, 2020

Deadline for applications: September 17, 2020, 17:00.

Background Information on the Project

The proposed project addresses air and noise pollution and decreasing urban greenery in Albania, an urgent environmental concern. Reports rank Albania 5th in the world for its high levels of air pollution resulting in 2120 casualties, mainly attributed to heavy traffic, lack of green spaces, excessive construction, poor quality fuels etc.

Further, there is limited territorial coverage issue based on the restricted number of monitoring stations in the country, meaning that they are insufficient to:

- cover and represent the entire territory of a city/municipality;
- to allow for dialogue/accountability between local constituencies and their elected authorities.

In addition to the gap of information impeding the proper configuration of the environmental situation, the pollution measurements show an increasing trend which does not match with the commitments made in approximations to the environmental acquis.



This Project is funded by
EU Delegation to Albania

Such a situation is further aggravated by the numerous challenges within the environmental realm:

- Narrow understanding of the reforms and increasing apathy;
- Legislation reinforcement issues;
- Lack of experienced organizations for advocacy to exert pressure on policy-makers;
- Weak dialogue with institutions;
- Poor media coverage of air and noise pollutions;
- Sparse resonance with current EU environment-related discussions such as climate change adaptation and urban pollution.

For all the aforementioned reasons, and given the cross-sectoral implications of these aspects, the proposed action aims to deliver an alternative and bottom-up monitoring platform for air quality, noise pollution and urban greenery for policy influencing at local level.

Description of the Position: Short-term Graphic Designer

Key Duties and Responsibilities

The Short-term Graphic Designer is expected to contribute to the project activities with ideas and comments on all graphic materials produced, conceptualization and producing graphic materials such as info-graphics, posters, e-cards and any additional layout and design assistance enquired on this project bases, in closely cooperation with the Green Lungs project manager. The role will include:

- Develop and create infographics, thematic maps and communication materials
- Support the communication expert with designed materials for publication
- Support the project team with design materials for annual campaigns
- Support the project team with design of certain presentations
- Support and develop thematic maps, video presentations and web-platform visualization
- Cooperate closely with Green Lungs project manager.
- Provide assistance to Green Lungs manager on communication, outreach visibility, publications and media appearances.
- Analyze the content and the outreach of the products for Tirana, Durres, Elbasan, and Shkoder
- Filter all the materials designated for public dissemination, regarding their design standard and quality
- Operate with the *GIS* maps with *In Design* and *Adobe*

Key Qualifications Required

The Short-term Consultant is experienced to have:

- A higher education degree or qualification equivalent to Master Degree in Multimedia, in Graphic Design (30% of weighting criteria);
- Extensive professional experience of at least 5 years in areas of work related to graphic design (30% of weighting criteria);
- Varied portfolio of Graphic Design and Multimedia (30% of weighting criteria);
- Prior work experience in the Albania and familiarity with the delivery of graphic design materials; (10% of weighting criteria);

Remuneration

The successful candidate will be offered a Service Contract, and in return for the fulfilment of the Terms of Reference as specified in this Call for Expression of Interest.

Applications

All candidates wishing to respond to this call for expression of interest, are requested to send the following documents in English:

- A CV including relevant experience (in English);
- A copy of your academic diplomas;
- A financial offer;
- Portfolio of publications or published works authored or co-authored by the applicant.

Applications are accepted until September 17, 2020, 17:00h. Co-PLAN is an equal rights and opportunities employer. Only those who fulfil the requirements specified in this Call for Expression of Interest and Terms of References are encouraged to apply.

ONLY short-listed candidates will be contacted for the 2nd stage of the selection process. All expressions of interest are to be sent to: co-plan@co-plan.org and rodion_gjoka@co-plan.org.